**CODE BOOK**

**Key Columns:**

* **response\_id**: Identifier for each entry.
* **timestamp**: Date and time of the response.
* **email\_address**: Contact email of the respondent.
* **business\_or\_project**: Indicates whether it's a business or project.
* **x5**: Placeholder or null value.
* **online\_business\_project**: Whether it's an online business.
* **name\_of\_business\_project**: Name of the business or project.
* **business\_project\_website**: Website link.
* **short\_business\_project\_description**: Short description of the business or project.
* **long\_business\_project\_and\_or\_mission**: Long mission statement or description.
* **category\_of\_business\_or\_project**: Business or project category (e.g., Retail Trade, Agriculture).
* **language\_spoken**: Languages spoken within the business or project.
* **complete\_physical\_address\_of\_business\_project**: Full physical address.
* **city\_location\_of\_business\_project**: City location of the business.
* **state\_region\_location\_of\_business\_project**: State/Region of the business.
* **country\_of\_business\_project**: Country where the business is located.
* **email\_of\_business\_project**: Email address for business inquiries.
* **phone\_number\_for\_business\_project**: Business phone number.
* **facebook\_link\_of\_business\_project**: Facebook page link.
* **instagram\_handle\_of\_business\_project**: Instagram handle.
* **twitter\_x\_handle**: Twitter/X handle.
* **link\_to\_funding\_donate\_page**: Link to a funding or donation page.
* **type\_of\_support\_needed**: Types of support the business needs (e.g., financial support, market access).
* **additional\_support\_needs**: Additional details of support needed.
* **current\_business\_project\_status**: Current status (e.g., Temporarily closed, Permanently closed).
* **key\_challenges\_facing\_your\_business\_project**: Challenges faced by the business (e.g., financial losses, security issues).
* **as\_a\_business\_project\_owner\_are\_you\_in\_urgent\_need\_of\_emergency\_assistance**: Indicates if emergency assistance is needed.
* **type\_of\_urgency**: Describes the type of urgency (e.g., Immediate).
* **business\_project\_information\_entered\_is\_up\_to\_date\_as\_of**: Date of the most recent update to business information.
* **notes\_or\_comments**: Any additional comments or feedback.
* **feedback**: General feedback.
* **business\_project\_logo\_and\_or\_image\_url**: Link to the business's logo or image.
* **postal\_code**: Postal code for the business.
* **consent\_for\_use\_of\_unidentifiable\_information**: Consent to use information without identifying details.
* **consent\_to\_highlight\_business\_owners**: Consent to highlight business/project owners.
* **inputgeocodeaddress**: Geocoded address of the business.
* **address**: The full address (repeated in geocode).
* **latitude**: Latitude coordinates of the business.
* **longitude**: Longitude coordinates of the business.

**Sample Data Example:**

1. **Business Name**: hellotest
   * **Country**: Sudan
   * **Status**: Temporarily closed
   * **Support Needed**: Financial Support
   * **Latitude/Longitude**: 15.56360 / 32.53491
2. **Project Name**: testonlinebusiness
   * **Country**: USA
   * **Status**: Permanently closed
   * **Support Needed**: Market Access and Trade Support
   * **Latitude/Longitude**: 44.02344 / -92.46302